

LEAGUE SECURE SPONSORSHIP DEAL

04/01/2021



The Lincolnshire Women & Girls' League is delighted to announce that we have partnered with Lincolnshire Co-op, who have agreed to be our primary sponsor for the 2020-21 season.

Having met with representatives from Lincolnshire Co-op, we are excited about the future developments this partnership will bring for the league, for females in Lincolnshire, and within the wider community.

Lincolnshire Co-op currently support multiple grassroots leagues across the County and reiterated that supporting females specifically was a 'no brainer' for them and something that they are keen to champion moving forwards. They are one of the most successful co-operatives in the UK and recycle all of their profits locally. They do this by sharing dividend with members, investing in new and improved services and by giving grants and donations to local community groups, charities and schools through the Community Champions scheme.

Laura McWilliams, Chair of the LWGFL said – "It's fantastic to have the support of the Lincolnshire Co-op as sponsor of the Lincolnshire Women & Girls Football league, and it is testament to their dedication to the local community. The sponsorship will allow us to continue and improve the work in place so far in creating an accessible and enjoyable opportunity for women and girls to play the game. Thank you to all involved, and all within the community. We look forward to the partnership going forward."

The league looking ahead will be formally known as the Lincolnshire Co-op Women & Girls' Football League and will be promoting the fantastic work that the organisation do and working together on joined up events across the course of the year.

You can find out more about Lincolnshire Co-op including their Junior membership Scheme that is free and provides young people with free fruit and offers on local attractions amongst other things by visiting <https://www.lincolnshire.coop/> and following them on Twitter using @lincscoop.